



Florian Leplat

Ux/UI Designer

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Localisation: Meudon (92), France

Hi! I'm a UX/UI designer passionate for digital creation. Specialized in conception of intuitives digitals exeperiences, that connect with users needs to translating them into seamless interactions, and aesthetically pleasing interfaces. With a graphic designer background, I have a creative mindset that i feed by staying currently with the latest technology trends.

Work Experience

Portfolio: florianleplat.com

#Web Design

#Graphic Design

#UX/UI Design

#Datavisualization

○ Activeo (CX, Contact Center, Logepal ...)

Sept 2022 → Sept 2024

Enhancement of the company's 3 websites, with a focus on improving the user experience (activeo.com / logepal.fr / flexqm.com has been decommissioned so far).

Redesign of the templates for these sites using WordPress (page builders: Elementor Pro, Gutenberg, Divi), taking care to respect legislative compliance rules (cookies policy, RGPD) and digital design standards : RGAA and W3C accessibility, eco-conception, responsive design, etc.).

Work-study - Web Designer & UX/UI Designer

Design with Figma of display project mock-ups for the Logepal solution (Wallboard, dashboard & mobile).

Graphic design with the Adobe suite for LinkedIn posts, newsletters, marketing banners, and communication's media for Activeo and partners.

Improving the artistic direction of the company and its products and creating the layout of sales & corporate presentations (PPT).

○ AMTT Group (Autodiscount.fr & ClubAuto.com)

March 2021 → July 2021

Mock-ups designed with Adobe XD for the redesign of the Autodiscount.fr website pages (product page, catalog and purchase path).

Graphic design used the Adobe suite for communication's media of the group's websites (web banners, visuals for communication campaigns, etc.).

Web Designer & UX/UI Designer

Actively involved on the sales operation process in coordination with the Group's partners.

Updated visual content on website pages, and improved legislative compliance of sites (RG2A & W3C standards, RGPD).

○ The Armed Forces Ministry (SGAcom Balard - Paris)

June 2019 → Oct. 2019

Designed the informative brochures for the historic sites and the historical monuments, and also designed the communication supports for different divisions (used Adobe suite and QuarXpress).

Internship - Assistant Graphic Designer

Actively worked with the Project managers on the design of communication materials, mainly for stand dressing at events (kakemonos, banners, posters, flyers, etc.).

Freelancer & Entrepreneurship

● Boardhell (Self-employed)

Creation of a skateboard engraving's workshop and engaged in cultural's events. *Since 2021*

● Espace Val Fleury (Freelancer)

For 1 month, I worked on the creation of a logo and goodies for this center dedicated to young people in Meudon.

● Graphic designer (Freelancer)

Once in a while, I've designed invitation cards, photo albums and other visuals for weddings and christenings.

Education & Certificates

🇬🇧 English level: B2 - TOEIC 2024: 700pts

🏆 Opquast Certification - Web Quality Mastery: 850pts (Avanced)

● **ECV Digital** - Paris, France
Master's degree in UX/UI design
2022 - 2024

● **École de Condé** - Paris, France
Bachelor's Degree in Graphic design
2016 - 2020

● **Lycée Rabelais** - Meudon, France
High School Diploma with Plastic Arts option
2016